

Luke Lindberg

lukelindberg.com

314-398-3213
luke@lukelindberg.com
Saint Louis, MO

Creative professional extensively experienced in graphic and web design, project management, digital media and marketing. Aspiring to join a team of talented creatives at a company that values innovation and encourages professional development and advancement.

Experienced

Digital Media Director, BrickStreet Creative, St. Louis, MO (2018-2022)

- Managed graphic design, website design, and/or project/production management for major regional and national brands including The St. Louis Cardinals, Edward Jones, and Washington University.
- Oversaw website design, updates, hosting and maintenance for the company and all clients.
- Curated, scheduled and created social media content for BrickStreet Creative.

Creative Director/Owner, KaChing Creative, St. Louis, MO (2014-2018)

- Led full-service marketing agency offering web design, graphic design, social media management, digital marketing, email marketing, print advertising, branding, and more.
- Served over 45 companies, 200+ domains, and 100+ social media accounts.

Graphic & Web Designer, Photographer, Jill Ritter Photography, St. Louis, MO (2008-present)

- Built and maintained website, including private galleries with e-commerce ordering.
- Created cohesive brand presence across social media, website, and print marketing materials.
- Second photographer for weddings, portrait sessions, and events.

Graphic & Web Designer, Jive N Wail, St. Louis, MO (2010-2017)

- Designed new Jive N Wail website for Westport location.
- Created original graphic designs for a variety of media and verticals (print, web, social, e-mail).

General Manager, Rapp Distributing & Associates, Inc., St. Louis, MO (2004-2014)

- Managed sales, customer service, shipping, receiving, purchasing, information systems, inventory, and warranty service for regional wholesale distributor.

Vice President, Artistic Director, Flux Art/Theatre, St. Louis, MO (2002-2004)

- Led company to status as a 501(c)3 Missouri and Federal not-for-profit corporation.
- Generated revenue through a multi-tier development approach.
- Selected, scheduled, designed, budgeted, directed, and produced two seasons of original theatre.

Educated

B.A. Double Major in Fine Art & Theatre, Ohio Wesleyan University (2002)

- Dean's List
- Honor Student
- Fine Arts Scholar
- Sally Thomson Humphreys Art Prize
- Theta Alpha Phi Secretary

Skilled

- **Software:** Adobe Creative Suite (Photoshop, Illustrator, InDesign, Lightroom, Premiere Pro, Acrobat, Dreamweaver), Adobe Workfront, Ajar In5, Capcut, CPanel, Filezilla FTP, Hootsuite, Mailchimp, Microsoft Office 365 (Outlook, Word, Excel, Powerpoint), WHM, WooCommerce, WordPress
- **Languages:** Spanish, HTML, CSS